

PRESS RELEASE STOCKHOLM, AMSTERDAM MARCH 11, 2019

## INTENO GROUP ANNOUNCES A NEW BRAND FOR ITS PRODUCT COMPANY – OFFICIAL LAUNCH AT FTTH IN AMSTERDAM

Following the recent merger of Inteno's and Genexis' product divisions, **Inteno Group AB** today announces a new name and brand for its merged product company. The company name will be **Genexis**.

*"Genexis is one of the leading brands in the European fibre-to-the-home market,"* says Conny Franzen, CEO of Inteno Group AB. *"Genexis is a consumer friendly brand name linked with a reputation for innovation and commitment to become Europe's market leader in fiber speed broadband products."*

*"After our successful cooperation leading to our merger, we have created one company with multiple offices in both the Nordics and continental Europe,"* says Gerlas van den Hoven, CEO of Genexis, *"The strong Inteno product portfolio of Ethernet, DSL, WiFi and fiber products combined with Genexis' innovative products within FTTH brings a unique new company to the market."*

The new brand name including a new modern look and feel will be presented at the FTTH Conference in Amsterdam on the 12-14th of March. During the event we will showcase our patented **Layer-2 network termination products, Layer-3 Residential Gateways and In-Home devices** for network operators, service providers and system integrators.

Our **WiFi Life concept**, involving ease of installation and high speed WiFi solutions will be demonstrated to visitors at our stand. Come, have a look and discuss the future of fiber speed broadband connectivity with the Genexis team, stand **Go2, in Hall 12 at Amsterdam RAI**.

Inteno will continue as brand in the parent company Inteno Group, where Genexis and iopsys software solutions are subsidiaries focusing on development of hardware and software platforms for the broadband industry.

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## ABOUT INTENO GROUP

Inteno Group AB is an innovative solution supplier within the telecom and broadband industry, Inteno Group promotes its two daughter companies Genexis and iopsys software solutions in the development of hardware and software platforms for the Broadband industry. Inteno Group is headquartered in Stockholm, Sweden.

[www.intenogroup.com](http://www.intenogroup.com)

## ABOUT GENEXIS

Genexis is a leading European product and technology supplier that enables and improves the delivery of fiber-speed broadband connectivity for communication operators and service providers.

We develop and supply a wide range of innovative products and solutions such as high-speed residential gateways, managed network terminators, smart fiber-termination, and cloud-based network management. Our goal is the "Always Connected" home, making it easy for everyone to connect to next-generation services such as IoT, smart home, and e-everything.

Genexis is part of Inteno Group AB, and has subsidiaries and offices in Sweden, Netherlands, Norway, Germany, Finland, Denmark, and Belgium.

[www.genexis.eu](http://www.genexis.eu)

## ABOUT IOPSY

iopsysWrt is a product from iopsys software solutions AB, iopsysWrt is the market's most flexible and innovative software for residential gateway and WiFi devices. iopsys software solutions AB is part of Inteno Group AB. iopsys software solutions headquarter with R&D and sales is located in Sweden, Stockholm.

[www.iopsys.eu](http://www.iopsys.eu)

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